



JUNIOR CEO CAMP

WHERE YOUNG LEADERS ARE MADE

a Small Town Startup Program





what is junior ceo camp?

Programming designed to inspire and empower the next generation of entrepreneurs among elementary and middle school students.

mission

To equip every child with the tools and mindset needed to become successful business leaders, regardless of their background or circumstances.






who is junior ceo camp for?

3rd-8th grade students of all backgrounds and abilities

**schools looking to create a program for students who
excel in entrepreneurship**

**homeschool programs looking to supplement existing
curriculum or provide classroom learning environment**

**youth organizations looking to provide a fun,
educational program for students**



what types of programs are available?



summer camp

Week-long adventure that starts with identifying a business solution. Then, we build a business plan together and the week ends with a HUGE community pitch night in front of family and friends!



after-school program

The perfect way to explore business each week after school! Students learn to build a business together and then pitch it at the end of the semester to their fellow students, school teachers, family and friends!



weekend camp

A weekend of learning packed into 48 hours! Learn all things business, including tons of brainstorming and MVP (minimum viable product) building to see if student ideas could become viable businesses!

what's provided with a license?

- All teaching materials and curriculum
- Health and safety policies
- Email templates
- Shopping lists
- Marketing materials
- Celebratory certificates

what do we provide?

- A physical location for campers to meet and learn
- 2-4 adults to volunteer during camp hours (depending on number of campers)
- A larger location to host Friday's pitch night and accommodate families/guests
- Guest speakers
- Physical supplies as outlined



licensing costs

summer camp

\$999
Valid May-September

after school (full)

\$2,500
Valid for 12 months
Includes summer camp license

after school (partial)

\$1,480
Valid for 12 months
Afterschool materials only

weekend

\$999
Valid for six months

licenses can be paid outright or fundraised through partners



fundraising options

**local
sponsors**

**fundraising
partners**

mentorship opportunities

speaking at a Junior CEO camp

serving as a pitch night judge

providing workplace tours or workplace experience



interested in making
Junior CEO a reality
for our community?
let's chat!

