



JUNIOR CEO COMMUNITY PITCH

MATERIALS

- **Provided Pitch Deck** (Optional)
- **Provided Mentorship/Sponsorship Applications** (Printed)
- **Fundraising Partner Materials** (Printed)
- **Information on Your Organization, if applicable**

SCRIPT

[SLIDE 1]

Good [morning/afternoon/evening] everyone,

I am thrilled to be here today on behalf of [organization] to introduce you to an exciting opportunity that has the power to shape the future of our community and empower our youth in ways we've never imagined-Junior CEO Camp!

[SLIDE 2]

Junior CEO Camp is not just another summer camp or afterschool program. It's a transformative experience designed specifically to inspire and empower the next generation of entrepreneurs among elementary and middle school students. Its mission is clear: to equip every child with the tools and mindset needed to become successful business leaders, regardless of their background or circumstances.

[SLIDE 3]

At [organization], we firmly believe that every child possesses the potential to excel in

entrepreneurship. Whether they dream of starting the next big tech company or a small local business, we are committed to nurturing their talents and fostering their entrepreneurial spirit. And we believe Junior CEO camp meets the needs and aspirations of the students we work with [describe student population, if appropriate].

[SLIDE 4]

So, what sets Junior CEO Camp apart? It offers a range of engaging programs tailored to meet the unique needs and interests of young and emerging entrepreneurs. From week-long summer camps to weekend workshops and semester-long afterschool programs, there's something for every aspiring CEO.

What truly sets the program apart is our hands-on approach to learning. At Junior CEO Camp, campers don't just sit through lectures or read textbooks. They roll up their sleeves and dive headfirst into the world of entrepreneurship. They brainstorm ideas, create business plans, develop prototypes, and even pitch their products to real investors.

Currently, we're interested in [LICENSE TYPE] for our [organization/community].

[SLIDE 5]

Junior CEO is essentially 'camp in a box'. With each license, we'll receive all teaching materials and curriculum, policies to maintain a safe and healthy environment for learning, email templates for communicating with families, shopping lists, marketing materials, and celebratory graduation certificates.

[Organization] will be in charge of providing a physical location for campers to meet and learn, 2-4 adults to volunteer during camp hours (depending on number of campers), a location to host the pitch night and accommodate families/guests, and any needed guest speakers or physical supplies.

[SLIDE 6]

When it comes to costs, [describe cost of desired license]. We can pay for this license outright using [organization funds/program fees/donations], or we can have campers fundraise for the cost through Junior CEO partner organizations like Big Poppa Corn.

[SLIDE 7]

We have chosen to [fundraise/pay outright/work through sponsors], and need a total of [\$X] to get the program off the ground, including licensing fees and physical supplies [as well as lunch]. We're looking for local sponsors to help us offset some of these costs.

[SLIDE 8]

But helping doesn't just stop at sponsorships. We understand the importance of mentorship in guiding young entrepreneurs towards success, which is why we're providing access to experienced mentors and business leaders who offer invaluable guidance and support throughout the entire journey. Mentors can serve as guest speakers, pitch night judges, or even provide workplace tours or limited workplace 'experience' for older campers. If you're interested in being a Junior CEO mentor, I'd love to speak with you after this.

[SLIDE 9]

The impact of Junior CEO Camp goes beyond just teaching kids about business. By instilling entrepreneurial skills such as critical thinking, problem-solving, and resilience, we're preparing them for success in any field they choose to pursue. We're shaping future leaders who are not afraid to think outside the box, take risks, and turn their dreams into reality.

I hope you'll join us in our mission to inspire and empower the next generation of entrepreneurs. Together, we can ignite the spark of innovation in young minds and create a world where every child has the opportunity to reach their full potential. Thank you for your time and consideration- let's make Junior CEO Camp a reality for our community's youth!

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